

James Drysdale Reserve Masterplan Refresh

Key Stakeholder Engagement Summary Report

January 2023





Acknowledgement



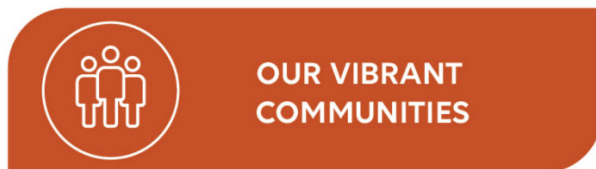
We acknowledge the Kabi Kabi, Jinibara and Turrbal Peoples as the Traditional Custodians of the lands and waterways of the Moreton Bay Region, and pay our respects to their Elders, past, present and emerging. We recognise that the Moreton Bay Region has always been a place of cultural, spiritual, social and economic significance to First Nations people.

We are committed to working in partnership with Traditional Custodians and other First Nations communities to shape a shared future that celebrates First Nations history and culture as an irreplaceable foundation of our region's collective identity.

Alignment with our roadmap

The James Drysdale Reserve Masterplan update project is helping to achieve the outcomes of our Corporate Plan 2022–2027 and realise our vision: **Our Moreton Bay. Amazing places. Natural spaces.**

The strategic pillar this project specifically relates to is:



By 2033, our Moreton Bay will have vibrant communities that proudly come together to participate in and celebrate different cultures and life experiences, with access to the services and facilities they need.

Read more about Council's Corporate Plan and the pillars that underpin it at



mbrc.link/corporate-plan

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REF: 68550093

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James Drysdale Reserve Masterplan refresh

Council recognised a need to update the James Drysdale Reserve Masterplan with a focus on the existing reserve footprint. This project will bring a fresh approach to a much-loved community space, while planning for current and future needs.

Occupying 20 hectares of land in Bunya, James Drysdale Reserve (JDR) is a well-used facility offering a variety of community, sport, and recreational opportunities.

In 2015, Moreton Bay Regional Council (Council) developed a masterplan to inform the future of the reserve including its potential staged expansion into adjacent lands as the existing waste management activities there ceased.

In the time since the masterplan was prepared:

- demand for sport and recreation provision has grown
- improvements in waste management technology and changes in legislation have extended the life of the waste management facility
- Council has delivered several projects that have enhanced the available facilities at the reserve
- Council has allocated some budget for upgrades to the reserve to improve functionality in the short-term that could include building renewal, storage shed construction, sports field renewal, lighting renewal irrigation renewal, road extension and pathway connection improvements.

In 2022, Council announced the need to update the JDR masterplan with a focus on the existing reserve footprint to meet the current and future needs of the community. Targeted community engagement was undertaken to:

- understand what is currently happening onsite
- discuss with each group their aspirations for the future
- refocus future site aspirations within the existing site area.

This process was not about completing a new masterplan, rather a refresh of the 2015 masterplan to ensure it remains current and fit-for-purpose. This engagement aimed to:

- ensure a robust shared, long-term vision for the reserve
- identify immediate, short-term changes to improve site function that don't compromise the long-term vision.

Council's planning considers the broader network of facilities, so consultation was extended beyond the groups currently using JDR to include sporting groups using nearby Leslie Patrick and George Willmore parks. This decision was made to ensure recommendations for JDR complement and don't compete with the surrounding network of recreational opportunities. Additionally, there may be opportunities to expand facilities and activities at JDR to accommodate broader community use and ensure it continues to meet the needs of existing and future clubs that call it home.

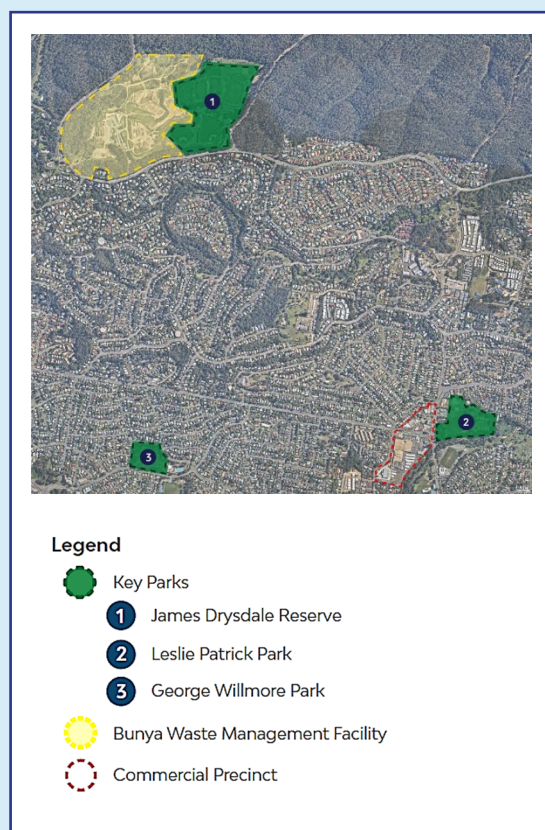


Site context

JDR is located at 2 Pine Hills Drive, Bunya; approximately 13km north-west of Brisbane CBD. The sporting and recreation facilities on site occupy about 20 hectares of land.

JDR currently accommodates five resident sporting clubs, while serving as a base for a collection of other groups and activities. The site is nestled within a natural landscape, bordering Bunyaville State Forest and Conservation Park. The forest and park area includes extensive trails and paths that can be assessed from JDR.

There are two other local parks close to JDR that host sporting clubs, Leslie Patrick Park and George Willmore Park. These clubs have been included in this consultation process to allow a full understanding of local and sporting recreation needs, as well as to gauge future opportunities for them use of JDR. It also ensures a network-based approach to planning allowing for complementary rather than competing offerings to be provided at each of the park spaces.



Existing site facilities

The existing James Drysdale Reserve hosts a variety of complementary sporting and community activities.

Legend

Teal indicates primary users and gold indicates secondary users.

- Pine Hills Lightning Baseball Club
- Pine Hills Dirt Racing
- Pine Hills Football Club
- Pine Hills Hockey Club
- Pine Hills Netball Club
- Variety Queensland
- Kakowan Community Facility
- Bunyaville Park Run
- Dirtdogs Mountain Biking
- Wrestling QLD
- Orienteering QLD
- Parking
- Facilities extent



How we engaged

In late 2022, we undertook a comprehensive multi-phase engagement process to:

- understand stakeholder sentiment around the existing facilities including perceived gaps and opportunities
- identify stakeholder concerns and issues around future changes
- develop a shared vision for the future of JDR
- give stakeholders greater clarity on and understanding of the future plans for JDR.

Targeted consultation was undertaken with 15 user groups including:

- seven current primary user groups who have the highest land and facility requirements and site usage
- four secondary user groups who have no or limited facilities on site
- four nearby sporting clubs who use facilities at Leslie Patrick and George Willmore parks.

The consultation was facilitated via:

- launch survey
- internal Council workshop
- targeted consultation with individual groups (initial survey and face-to-face meetings)
- collaborative workshop with user groups.

This staged process gave all stakeholders an opportunity to express their individual experiences and requirements. It then brought them together to identify unified points of focus to contribute to a shared vision for the future of JDR.



At a glance

- 1 x targeted launch survey
- 12 small group meetings
- 1 collaborative workshop with 15 groups
- Submissions accepted in writing, online or verbally



Consultation with individual groups

Targeted consultation with individual groups was comprised of two parts. An initial survey was distributed via email, prior to the facilitation of separate meetings with each of the groups. At each meeting, groups had between one and three representatives attend.

Targeted launch survey

The survey introduced the project and the engagement program. The questions focused on key membership data, projected growth, how and when the groups use JDR (if at all), and the appropriateness of and satisfaction with their current facilities. The survey was open between 27 October to 6 November 2022 to identified representatives of each group. The information gathered informed the project team ahead of meeting face-to-face with the groups.

Separate meetings with each group

One-hour meetings were offered to 15 user groups and 13 groups accepted the offer. Of the 13 groups that participated, 10 were located at JDR and three were from the nearby Leslie Patrick and George Willmore parks. The meetings were held between 7 and 29 November 2022.

The meetings were conversational but specific questions were used to prompt the discussions with each group.

These questions were:

- What would you like to get out of our session today?
- How long have you been involved with the club? Would you say members are quite attached to this venue/place?
- What is working well? Consider not only how your club operates but also patrons experience of the site.
- What are your pain points with the existing facilities?
- How do users currently access your site? Do you think the current way people are accessing the site suits them or are there alternative options they would like to see?
- Considering JDR as a whole, are there any recreational activities or services that could or should be added to the facility? Any why?
- How do you see yourselves integrating with the wider area including sporting clubs or community groups in nearby precincts? Do you see there being opportunities to strengthen these connections?
- Are there any barriers to you improving or managing your facilities? What would you need to overcome these barriers?
- Do you see there being any opportunities for greater collaboration with other organisations in and around the precinct? Consider what spaces and facilities could be shared.

- Fast forward 15-years. Where do you see your club? What is happening here?
- How do you see your service evolving and what will your facility therefore need to look like?
- Of the opportunities discussed above, what do you see as being short term needs vs long term goals?
- What avenues will you be pursuing to work towards meeting your needs and/or achieving your goals?

Where possible, meetings were conducted face-to-face at JDR, however some groups required an email or phone call format due to availability and timing.

Outcomes

Groups that participated in the consultation identified the following common areas for improvement:

- NBN connection
- accessibility and connectivity
- lighting
- signage
- shade
- toilet amenities cleanliness and public access
- drinking water access
- playground.

Groups not currently on site were mixed in their desire to use JDR facilities in the future, with some seeing more immediate opportunities for their group to use the site while others did not.



Collaborative workshop

On 21 November 2022, a collaborative workshop was hosted by Moreton Bay Regional Council and the consultant team at the Variety Offices. Up to three representatives from each user group at James Drysdale Reserve as well as nearby clubs at Leslie Patrick and George Willmore parks were invited to participate.

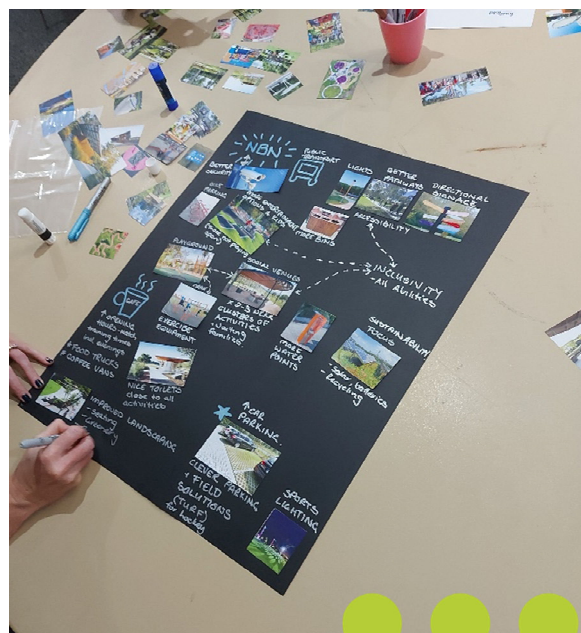
Attendees represented the following 10 groups:

- Pine Hills Lightning Baseball Club
- Pine Hills Dirt Racing
- Pine Hills Football Club
- Pine Hills Hockey Club
- Pine Hills Netball Club
- Golden Valley Keperra Lions club
- Variety QLD
- Dirt dogs Mountain Biking Club
- Bunyaville Park Run
- Ferny Fireballs Cricket.

These attendees covered both on-site and local neighbouring stakeholder perspectives.

The workshop was a valuable opportunity to discuss the findings from the process so-far including areas where there was alignment across groups, prior to looking to the long-term future of the site. The workshop tasked the groups with considering their future goals for the site as well as potential avenues for new and increased collaboration. This information was gathered to help inform ongoing site planning decisions and the masterplan refresh.

Attendees were split across three table groups, with members of the same club or community organisation separated. The activities undertaken were created to promote discussion, idea generation and open the opportunity for ongoing communication. The workshop opened with an overview of the project purpose and workshop outcomes, followed by an around the room self-introduction and group affiliation.



Workshop activity 1: Place identity

The first activity focused on the existing identity of JDR and what the precinct could look like 15 years in the future, specifically through the lens of an existing or potential user group. Each of the three tables were provided with inspirational images, markers and black card, allowing them to generate a visual mind map of JDR in the future. The activity ran for 20 minutes, followed by presentations of each of table group's ideas.

The key themes expressed are listed below:

- NBN connection of all facilities
- increased lighting for visibility and safety on both roads and footpaths
- increased footpath connections across the site
- clearer directional, wayfinding and promotional signage
- shaded seating areas near club facilities
- all abilities playgrounds and activities for children
- accessible and clean public toilets
- increased access to drinking water
- dedicated spaces for dogs as well as dog waste disposal bags
- extended food and coffee trading hours at Kakowan Community Facility to accommodate training times.



Workshop activity 2: Opportunities for collaboration

The second activity promoted discussion about collaboration potential between site users' groups. The three table groups were asked to brainstorm how they see themselves working together moving forward including events, facilities, and communication.

The activity ran for 20 minutes, followed by presentations of ideas generated.

The suggestions for collaboration are outlined below:

- JDR public social media group
- shared contacts between each club
- regular meetings with all stakeholders - sports community and government
- a shared clubhouse, canteen and toilets for groups without physical facilities
- all abilities social events
- community noticeboard
- shared security responsibility, potentially including a watch group or help points on site.



What we heard

Key feedback themes

After reviewing all the feedback, nine key themes emerged for suggested improvements to the JDR masterplan. The themes reflect sentiments expressed multiple times by multiple groups. The themes (in alphabetical order) were:



Accessibility

Better surfacing, ramp access, automatic doors and lifts to improve accessibility and overcome challenges exacerbated by the undulating topography.



Connectivity

Improved footpath connections throughout JDR to enhance safety and accessibility between locations without needing to walk on the road. Connection of JDR to other places was also discussed including better links to active transport.



Drinking water

Increased availability of on-site drinking water including bubblers and drink taps.



Lighting

Improved lighting including along access roads and footpaths for safety and visibility, particularly once ground lighting is turned off.



NBN connection

Improved internet connection (NBN) is a priority and would assist in the operation of facilities including record keeping and eftpos.



Playground

The addition of an all-abilities playground to encourage recreational visitation as well as providing activity for children not participating in on-site sport.



Public toilets

Increased availability of clean, safe and well-maintained toilets on site that can be accessed by the general public.



Signage

Updated and clear directional signage to support wayfinding and promote the groups and activities at JDR.



Shade

Shade structures with seating to provide refuge from the sun for use by groups without physical onsite facilities, parents waiting for children, site user groups for social events and the wider public for informal purposes.

Next steps

Thank you to the user groups that participated in the consultation process. This collaborative process will help to ensure future upgrades at JDR retain what is loved and unique about the space while addressing identified pain points. We want JDR to continue to be well loved and used by locals and visitors both now and into the future.

Council will now explore how the JDR masterplan can be updated to respond to insights gathered through the consultation process. We will begin by identifying potential long-term changes to the overall layout of the site. Once the potential “big-moves” have been confirmed, we will consider shorter-term changes can be made that still ensures alignment with the long-term vision for JDR.

Once the updated masterplan is ready it will be shared with the community.

Council will continue to monitor and consider any opportunities to expand JDR beyond its existing footprint in the future.





For more information on our new Corporate Plan and Pillars
scan the QR code or visit moretonbay.qld.gov.au